

*Dairy Councils of Pennsylvania's*



**DAIRY EXCELLENCE  
AWARD APPLICATION**



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To be eligible for the award, your **district** must meet **10 of the 13** criteria listed below. Check each box and provide a brief explanation and/or support materials.

**Please Print:**

Name \_\_\_\_\_ Title \_\_\_\_\_

School District \_\_\_\_\_ County \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone \_\_\_\_\_

Number of schools: Secondary \_\_\_\_\_ Elementary \_\_\_\_\_ Total Enrollment \_\_\_\_\_

Dairy Processor \_\_\_\_\_

**Dairy Excellence Award Criteria:  
Merchandising**

1. Offer multiple milk flavors in each building. (3 or more offered) List flavors.
2. Maintain recommended milk temperatures at all serving sites.
3. Use dairy point of sale materials. (i.e. Dairy Council cafeteria promotion)
4. Offer multiple sale sites for milk (i.e. vending, a la carte, after-school snacks)

5. Have discussed 8 oz. plastic packaging with a processor. (investigated options)
6. Offer milk in plastic packaging.
7. Have a minimum of one staff per building trained in HACCP training.
8. Received media coverage, i.e. TV, radio, or newspaper for special child nutrition program. Please explain.
9. Increase in milk consumption in one school year within the last five years. Provide statistics.

### **School Wellness**

10. Expanded child nutrition program. (alternative service for lunch or breakfast)
11. Involved in school wellness policy development. Explain involvement
12. Manages an after school snack program.
13. Implemented Dairy Council's Nutrition Expedition programs in elementary classrooms.

**Mail or Fax completed application by October 1, 2006**

**Fax: Mid-Atlantic Customer Service at 1-800-220-9673**

**Mail: ADADC Inc., Attn. Pam Rusnak, 219 S. West St., Suite 100, Syracuse, NY 13202-1205**

*Note: Any photographs or attachments can not be returned and may be used to announce the winners.*