



## First Down, Field Goal, Touchdown!

*New school-wide recognition program in place this year  
Fuel up to Play 60 encourages enrolled schools to complete  
Six Steps to score a touchdown for their school!*

NEW! Fuel Up to Play 60 is recognizing schools with Program Advisors who lead their community toward positive change. This **tiered recognition program** invites schools enrolled in Fuel Up to Play 60 to earn building-wide rewards for completing steps 1-3, steps 1-5 and all Six Steps. Once a level is achieved, recognition will be placed on the school's building Dashboard on FuelUptoPlay60.com, and prizes will be awarded. *Schools working towards a First Down are "In the Game!"* The Rewards are detailed below.

### First Down!

Way to go! You are marching down the field toward your ultimate goal!  
Continue to make healthy changes in your school by completing all Six Steps and scoring a Touchdown!

**Reward is conferred for completing Steps 1-3.**

**Prize: Recognition on your FuelUptoPlay60.com Dashboard plus downloadable certificate made available online.**

### Field Goal!

You're on the scoreboard, but a Touchdown and completion of all Six Steps is your goal!  
Keep moving the chains toward improving school wellness!

**Reward is conferred for completing Steps 1-5 (both Healthy Eating and Physical Activity Plays).**

**Prize: Recognition on your FuelUptoPlay60.com Dashboard plus downloadable certificate made available online.**

### Touchdown!

Go ahead, celebrate, you deserve it! You have completed all Six Steps!

**Reward is conferred for completion of all Six Steps by April 1, 2012.**

**Prize: Recognition on your FuelUptoPlay60.com, plus display trophy or banner (exact prizes TBD).**

\*All schools completing all Six Steps will **also earn** end-of-year recognition letter to District Superintendent.

### Requirements

- Schools must have a registered Program Advisor for the 2011-2012 school year to be eligible for these rewards, and must track their progress toward completing Steps on their Dashboard at FuelUpToPlay60.com.