



# Dairy Farmers *Care*





## Dairy Farmers *Care* About...

**Our Cows.** Dairy farmers take good care of their cows, giving them a nutritious diet, good medical care and a comfortable environment.

**The Environment.** We care for the land, air and water in order to conserve natural resources and protect the environment. We live on the land we farm and want to preserve it for future generations.

**Food Safety.** As dairy farmers, we are committed to providing safe and healthy products. Our milk goes through strict quality controls to ensure freshness, purity and great taste.

**Health & Wellness.** The dairy case has something for everyone. Milk, cheese and yogurt provide a powerful package of calcium and eight other essential nutrients.

**Our Farms.** We are proud to be part of the local community. Did you know that according to the U.S. Department of Agriculture (USDA), 98 percent of all U.S. dairy farms are family owned and operated?

WHAT'S GOOD FOR THE **LAND** IS GOOD FOR THE **COWS**.  
WHAT'S GOOD FOR THE **COWS** IS GOOD FOR THE **MILK**.  
AND **MILK** IS GOOD FOR US ALL.  
**YOUR MILK COMES FROM A GOOD PLACE.**

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