



## Student Ambassador Program Application Process Overview

### Overview

The Student Ambassador Program gives youth an even greater voice in Fuel Up to Play 60 and builds leaders to inspire healthy changes for themselves, their schools and their communities.

### Program Levels

There are three levels of the Student Ambassador program, plus an “alumni” program for students who have already served their terms, to allow students to be involved at a level they feel most comfortable.

- **Local Level Student Ambassador (No acceptance limit):** Local Student Ambassadors must maintain active efforts to make healthy changes in their personal lives, schools and communities, complete the FUTP 60 “letter of commitment” within the application form and be registered with the FUTP 60 program.
- **State Level Student Ambassador (One per state):** State Representatives must show they are actively engaged in the program and have made an effort (or have a plan in place) to promote healthy behaviors in their school.
  - Criteria for Selection
    - Student shows leadership or involvement in two or more of the following:
      - Healthy eating and nutrition
      - School sports
      - School activities
      - After-school extracurricular activities
    - Student expresses interest and active involvement in FUTP 60
    - Student exemplifies ability to interact with others
    - Student excels in communication skills
    - Student expresses interest in health, nutrition and/or fitness
    - Student must sign commitment to roles and responsibilities and provide parental/guardian permission approval
    - Student must submit an essay detailing what they’ve done/will do to represent the FUTP 60 program
    - Optional: Letter of recommendation from Program Advisor or teacher within the school building sent to [megan.wholey@edelman.com](mailto:megan.wholey@edelman.com)
- **National Level Student Ambassador (Five students selected):** National Student Ambassadors must show they are actively engaged in the program and have made an effort (or have a plan in place) to promote healthy behaviors in their school.
  - Criteria for Selection
    - Student must exceed criteria for State Student Ambassador Program and demonstrate passion, excitement and leadership in FUTP 60 at his or her school.



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- Alumni Student Ambassadors:** After serving one year “terms” State Representatives and National Student Ambassadors will become part of an alumni association and can continue to be engaged in the program based on interest.

### Key Dates: Academic Year 2011-12

<b>September 1, 2011</b>	Local Student Ambassador Application opens online; Applications reviewed and accepted through May 31
<b>October 31, 2011</b>	State Representative/National Student Ambassador application opens online
<b>November 4, 2011</b>	Student Ambassador Program webinar
<b>January 31, 2012</b>	Application closes online
<b>January 31 – February 27, 2012</b>	State Representative and National Student Ambassador applications are reviewed and candidates are selected
<b>March 2012</b>	Students will be notified of their acceptance into the State Representative or National Student Ambassador Program via email and mail  <i>Note: All students will be notified of their acceptance on or before March 30.</i>